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ı		LITY		ey Docket			378601		_
		PPLICATION		<u> </u>	Robert E.	Woll	an	_	_
		MITTAL	Title				T-DRIVEN CUSTOMER	င် တ ≣	_
	I KANS.	WIIIIAL	1		CTIONS			335	≣
	(Only for new nonprovisional application	ons under 37 C.F.R. § 1.53(b))	Expres	s Mail Lat	el No.	EV 2	256131118 US	2.4	≣
1							S Patent Application	31	Ē
1	APPLICATIO	N ELEMENTS		N TO C TO			ommissioner for Patents	387	░
	See MPEP chapter 600 concerning utili	ty patent application contents.	ADD	RESS TO			O. Box 1450 exandria, VA 22313-1450	22387 10/8	░
	1. X *Fee Transmittal Form (e	o g PTO/SR/17)		7. 🗍 (CD-RON		CD-R in duplicate, large tal		=
	(Submit an original and a duplic						gram (Appendix)	010 01	
	(**************************************	,			•		mino Acid Sequence Submiss	sion	
	2. 🔲 Applicant claims small entit	y status. (See 37 CRF 1.27)			plicable,	all nec	cessary)		
	2 57 5	Track Decree (45)					iter Readable Copy		
	3. Specification (preferred arrangement se	Total Pages (45)					on Sequence Listing on: ROM or CD-R (2 copies); or		
	- Descriptive title of the i					Pap			
	- Cross References to Rel	ated Applications					ents verifying identity of abo	ve copies	
	-Statement Regarding Fed	d sponsored R & D						_	
	-Reference to Microfiche			ACCOM	IPANYIN	IG AP	PPLICATION PARTS		
	-Background of the Inven								
ł	-Brief Summary of the In -Brief Description of the			9. Assignment Papers (cover sheet & document(s))					
	-Detailed Description	Drawings (ii moa)		10. 37 C.F.R. § 3.73(b) Statement Power of (when there is an assignee) Attorney					
	-Claim(s)			11. English Translation Document (if applicable)					
-Abstract of the Disclosure				12. Information Disclosure Copies of IDS					
 4. SELECT ONE Drawing(s) (35 U.S.C. 113) Total Sheets (34) 5. Oath or Declaration a. Newly executed (original or copy) 			4)	Statement (IDS)/PTO-1449 Citations 13. Preliminary Amendment					
				14. Return Receipt Postcard (MPEP 503)					
		cation (37 C.F.R. § 1.63(d))		(Should be specifically itemized)					
	i. DELETION OF INVI	ENTOR(S)		15. Certified Copy of Priority Document(s)					
		ched deleting inventor(s) named in	the prior	e prior (if foreign priority is claimed) 16. Other: Nonpublication Request					
	application, see 37 C.F.R. §§ 1.63(d)(2) and 1.33(b). 6. Application Data Sheet. See 37 CFR 1.76			10. 🖂 🕻	Juici . <u>140.</u>	iipuoi	ication request		
	o. Marketion Data Sheet. See	. 37 CI K 1.70							
	17. If a CONTINUING APPLICATI	ION, check appropriate box, and supp	y the requisite	information	n below and	d in a p	preliminary amendment, or in an	Application	
	Data Sheets under 37 CFR 1.76:								
		Divisional Continuation-in	•			cation	no.:		
	Prior application information: For CONTINUATION or DIVISION	Examiner: All only: The entire disclosure of t	he prior appl	Group / Art	Unit:	n oath	or declaration is supplied unde	r Box 5b. i	e
	considered a part of the disclosure of								~
	can only be relied upon when a portion					5.			
		18. CORRES	PONDENC	E ADDRE	SS				_
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		olff & Donnelly LLP h Street, Suite 3300							
	City Minneapolis	State	Minnesota		Zip Cod	e	55402-1609		_
	Country US	Telephone	612.607.75		Fax		612.607.7100		_
	Name (Print/Type) Steven C. L	ieske	Registration	No. (Attor	ney/Agen	t)	47,749		
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	Signature Sul Signature				Date	Ma	rch 26, 2004		
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FEE TRANSMITTAL Complete if Known Application Number for FY 2004 Herewith Filing Date Robert E. Wollan First Named Inventor Patent fees are subject to annual revision.

Applicant Claims Small Entity

TOTAL AMOUNT OF PAYMENT \$1,4 **Examiner Name Group Art Unit**

60021-378601

METHOD OF PAYMENT			FEE CALCULATION (continued)							
X Authorized to charge indicated fees or credit					3. ADDITIONAL FEES					
Deposit Acct No.		50-1901			Fee	Large Entity Fee	Fee	Small Entity Fee		
Name:		nheimer \			Code	(\$)	Code	(\$)	Fee Description	Fee Paid
x		onnelly L Any Add'I Fee			1051 1052	130 50	2051 2052	65 25	Surcharge - late filing fee or oath Surcharge - late provisional filing fee or cover sheet	
		CFR 1.16 a			1053	130	1053	130	Non-English specification	
İ					1812	2,520	1812	2,520	Filing a request for ex parte reexamination	
2	Paymer Check	nt Enclosed Credit	:		1804	920*	1804	920*	Requesting publication of SIR prior to Examiner action	
		FEE CALCU	JLATION		1805	1,840*	1805	1840*	Requesting publication of SIR after	
	C FILING		-1-41	Fee Paid					Examiner action	<u> </u>
Large	Small Fee	Fee desc	ription	ree raid	1251 1252	110 420	2251 2252	55 240	Extension for reply within first month	
Fee 770	385	Utility filing t	foo	6770.00				210	Extension for reply within second month	
340	170	Design filing		\$770.00	1253	950	2253	475	Extension for reply within third month	
530	265	•			1254	1,480	2254	740	Extension for reply within fourth month	
		Plant filing f			1255	2,010	2255		Extension for reply within fifth month	
770	385	Reissue filir	•		1401	330	2401	165	Notice of Appeal	
160	80	Provisional		0770.00	1402	330	2402	165	Filing a brief in support of an appeal	
SUBTOTAL (1) \$770.00 2. EXTRA CLAIM FEES		1403	290	2403	145	Request for oral hearing				
2. EXTR	RA CLAIN		_		1451	1,510	1451	1,510	Petition to institute a public use proceeding	
Claims	60 - 20	Extra Claims 40	Fee 18/9	Fee Paid \$720.00	1452	110	2452	55	Petition to revive - unavoidable	· ·
Ind.	= 3 - 3 =	0	86/43	\$0.00	1453	1,330	2453	665	Petition to revive - unintentional	ļ
Claims		-		,	1501	1,330	2501	665	Utility issue fee (or reissue)	
Mι	ultiple Dep	endent	290/145	\$0.00	1502	480	2502	240	Design issue fee	
					1503	640	2503	320	Plant issue fee	
Large Entity	Small Entity				1460	130	1460	130	Petitions to the Commissioner	
Fee	Fee		Fee Descr	ription	1807	130	1807	130	Processing fee under 37 CFR 1.17(q)	
(\$)	(\$)	•			1806	180	1806	180	Submission of Information Disclosure Stmt	
18	9	Claims in ex			8021	40	8021	40	Recording each patent assignment per	
86	43	•		excess of 3	4000	770	0000	205	property (times number of properties)	
290 86	145 43	Multiple dependent claim		1809	770	2809	385	Filing a submission after final rejection (37 CFR 1.129(a))		
18	43 9	** Reissue independent claims over original patent ** Reissue claims in excess of 20			1810	770	2810	385	For each additional invention to be examined (37 CFR 1.129(b))	
and over original patent			1801	770	2801	385	Request for Continued Examination (RCE)			
			1802	900	1802	900	Request for expedited examination of a design application			
SUBTOTAL (2) \$720.00				Ot	her fee (specify)				
**or number previously paid, if great; For Reissues, see above			*Redu	ced by B	Basic Fili	ing Fee	SUBTOTAL (3)	\$0.00		

SUBMITTED E	BY	Complete (if applicable)		
Name	Steven C. Lieske	Registration No.: 47,749	Telephone: (612) 607-7508	
Signature	GlierKuse	Date:	March 26, 2004	

UTILITY PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant

: Robert E. Wollan

Ser. No.

Filed : Herewith

Title

: ENHANCING INSIGHT-DRIVEN **CUSTOMER INTERACTIONS**

Docket No : 60021-378601

CERTIFICATE OF EXPRESS MAIL

EXPRESS MAIL Mailing Label Number: EV 256131118 US

Date of Deposit:

March 26, 2004

I hereby certify that these papers and fee(s) are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and are addressed to the Mail Stop Patent Application, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Paper(s) Enclosed:

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Nostcard

Patent Application Transmittal and Fee Transmittal (2 pages)

Patent Application (Specification - 33 pages; Claims - 11 pages; Abstract 1 page)

Executed Declaration (24 pages)

34 Sheets of Drawings

Application Data Sheet (8 pages)

Nonpublication Request (1 page)

Ann Pommier, Secretary to Steven C. Lieske

OPPENHEIMER WOLFF & DONNELLY LLP

45 South Seventh Street, Suite 3300 Minneapolis, Minnesota 55402

Telephone: (612) 607-7508

OPPENHEIMER: 2218528 v01 03/26/2004

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NONPUBLICATION REQUEST UNDER 35 U.S.C. 122(b)(2)(B)(i)

First Named Inventor		Robert E. Wollan	•
Title	ENHANCING INTERACTIO	INSIGHT-DRIVEN CUSTOMER NS	
Atton	ney Docket Number	60021-378601	_

I hereby certify that the invention disclosed in the attached application has not and will not be the subject of an application filed in another country, or under a multilateral agreement, that requires publication at eighteen months after filing.

I hereby request that the attached application not be published under 35 U.S.C. 122(b).

March 26, 2004

Date

Signature

Signature

(612) 607-7508

Steven C. Lieske

Telephone number

Typed or printed name

This request must be signed in compliance with 37 CFR 1.33(b) and submitted with the application upon filing.

Applicant may rescind this nonpublication request at any time. If applicant rescinds a request that an application not be published under 35 U.S.C. 122(b), the application will be scheduled for publication at eighteen months from the earliest claimed filing date for which a benefit is claimed.

If applicant subsequently files an application directed to the invention disclosed in the attached application in another country, or under a multilateral international agreement, that requires publication of applications eighteen months after filing, the applicant **must** notify the United States Patent and Trademark Office of such filing within forty-five (45) days after the date of the filing of such foreign or international application. **Failure to do so will result in abandonment of this application (35 U.S.C. 122(b)(2)(B)(iii)).**

This collection of information is required by 37 CFR 1.213(a). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 6 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.